

### **ENGLISH 575: PROJECT TWO DEADLINES**

Project Two, Part A, Career Collage (Peer Review Gallery Version): Due 11/18/14  
Project Two, Part A, Career Collage (Final Version): Due 12/2/14  
Project Two, Part B, Analysis Essay (Peer Review Draft/4 copies): Due 11/25/14  
Project Two, Part B, Analysis Essay (Final Draft/one copy): Due 12/2/14

### **PROJECT TWO, PART A: CAREER COLLAGE ENGLISH 575/UTSLER/FALL 2014**

#### **GENRE**

**Research Collage:** Develop a research collage, providing sophisticated knowledge of one possible career choice. The essay requires MLA format including in-text citations and a works cited page.

#### **AUDIENCE**

**Direct:** Chaffey College students, interested in pursuing the selected career  
**Indirect:** English department faculty (including Professor Utsler)

#### **PURPOSES**

To answer these questions for Chaffey College students:

- a.) What should I know before determining if this is a good career choice for me?
- b.) What may I do before I join the professional applicant pool to help me become the most desirable choice for potential employers?
- c.) How may I be a successful, long-term member of this profession?
- d.) What else should I know?
- e.) Why should I trust this collage as a high quality information source?
- f.) Why should I invest my time in reviewing this collage?

#### **EFFECTIVENESS: ASSESSMENT QUESTIONS**

**When assessing this collage, your professor considers the following questions:**

1. To what extent are sources documented through in-text citations on the front of the collage (as explained in class) and a works cited page on the back of the collage (as explained in class)? (Academic dishonesty results in a failing grade; please see the syllabus for details.)
2. To what extent does the collage feature an appropriate number of sources?
3. To what extent does the collage feature a variety of specific source types?
4. To what extent does the collage feature specific and meaningful quotations from the various sources?
5. To what extent does the collage feature purposeful and relevant image choices?
6. To what extent does the collage effectively reflect attention to the audience, purpose, genre, and tone requirements provided on this assignment sheet?
7. To what extent do the placement and choices of images and quotations function together as a complete text? To what extent do the individual elements work together to function as parts of the whole collage? To what extent has the collage creator provided multiple, significant clues to help viewers infer meaning from the collage text?

**PROJECT TWO, PART B: CAREER COLLAGE ANALYSIS ESSAY**  
**ENGLISH 575/UTSLER/FALL 2014**

<b>Academic Essay:</b>	<b><u>GENRE</u></b>
Write a well-organized text analysis essay focusing on your career research collage. The essay requires MLA format including in-text citations and a works cited page.	

<b><u>AUDIENCE</u></b>
English department faculty (including Professor Utsler) / Counseling faculty (including counselors at the GPS Center, Career Center, and Transfer Center)

<b><u>PURPOSES</u></b>	
<b>Direct:</b>	a.) to inform readers about your collage development choices (overall message, supporting evidence, source choices, quote choices, image choices, placement choices, and other selected choices) b.) to analyze your research collage in terms of genre, audience, purpose, and tone c.) to analyze your collage in terms of ethos, logos, and pathos d.) to analyze the ways in which you communicate your overall message
<b>Indirect:</b>	e.) To demonstrate your ability to write an effective academic essay f.) to show successful application of course strategies and meeting of course objectives. (Please refer to the assessment questions below.)

<b><u>EFFECTIVENESS: ASSESSMENT QUESTIONS</u></b>	
<b>When assessing this essay, your professor considers English department grading standards (listed in the syllabus) as well as the following questions:</b>	
<ol style="list-style-type: none"><li>1. Context: To what extent does the essay reflect appropriate attention to audience, purpose, genre, tone, and role?</li><li>2. Title: To what extent is the title appropriate and effective? To what extent does the title effectively employ a strategy introduced in class?</li><li>3. Introduction: To what extent is the introduction effective and engaging? To what extent does the introduction feature successful application of an introduction strategy from course materials (lecture, activities, and/or assigned reading)?</li><li>4. Thesis Statement: To what extent does the thesis statement provide a clear and specific overall contract with readers? To what extent does the essay fulfill this contract with readers? To what extent does the thesis statement reflect attention to class requirements/suggestions? Is the thesis statement effectively placed at the end of the introduction?</li><li>5. Topic Sentences: To what extent does each body paragraph feature an effective, well-placed topic sentence?</li><li>6. Supporting Details: To what extent does each body paragraph feature successful, informative, and convincing uses of major and minor supporting details?</li><li>7. Rhetorical Strategies: To what extent does the essay feature successful uses of multiple, highlighted strategies (text analysis, description, exemplification, process analysis)?</li><li>8. Source Uses: To what extent are source uses effectively integrated in the essay? To what extent does the writer correctly follow MLA format when documenting sources in the essay (in-text citations) and at the end of the essay (works cited page)? (Academic dishonesty results in a failing grade; please see the syllabus for details.)</li><li>9. Order of Ideas/Transitions: To what extent is the overall essay organized effectively? To what extent is each paragraph organized effectively? To what extent does the essay feature effective ordering of ideas? To what extent does the essay feature effective transition uses?</li><li>10. Conclusion: Does the conclusion begin with a successful restatement of the thesis statement? To what extent does the conclusion provide satisfying closure for the essay?</li><li>11. Sentence-Level Considerations: To what extent does the essay feature effective sentence-level choices (clear word usage, sentence variety, and helpful punctuation uses)? To what extent does the essay avoid grammatical and punctuation errors which interfere with successful communication of ideas?</li><li>12. To what extent does your essay reflect attention to the assignment sheet, course instruction, class activities and course readings?</li></ol>	